



Kicks 4 Cancer

AN EVENT PRESENTED BY CARRY ON, INC.

BOARD MEMBERS

Ryan Bradley
Paul Broderick
Tom Carty
Mark Groenke

MANAGEMENT TEAM

Roger Halligan
Steve Scherrer

Kicks 4 Cancer Companies Care Program – Form # 3

This year, in addition to our traditional sponsorship avenues, we are offering our corporate partners a unique sponsorship opportunity which we call the “Companies Care Program”

Here's how it works. [YOUR COMPANY] donates the registration cost for a block of either 5, 10 or 15 teams, with each team consisting of 5 players. For this, [YOUR COMPANY] will be recognized on all marketing material – print, web, and on our T-shirts which will be given to all players.

As an added benefit to [YOUR COMPANY], these slots will be reserved specifically for your use. Having spoken with several companies to crystallize this idea, below are several options which we feel most companies would be interested in:

1. First and foremost, we recommend offering these slots to employees and their children – not only do employees and their children receive a benefit in participating in the tournament, but it lets [YOUR COMPANY] publicly communicate that you care not only about the bottom line, but the community in which you work
2. Secondly, you can offer these slots to clients and their children. The benefits are the same as in the first option, but [YOUR COMPANY] gets the added benefit of offering your clients something a bit more than just tickets to another sporting or music event.
3. Finally, these slots can be donated to local Boys & Girls clubs, Park Districts, or other organizations which help youths participate in sports.

The blocks of teams can be filled in any way you would like and you are certainly not limited to the three options above.

If you are interested in this sponsorship opportunity, we ask that you act quickly with your donation as there are a limited number of spots within the Companies Care Program. You may then provide the final list of teams and participants by the June 24th deadline. Donations for the blocks are as follows:

\$550 = 5 teams
\$1,050 = 10 teams
\$1,500 = 15 teams

These prices are at a premium to the single registration price of \$95 for the following cost considerations:

- A. Your corporate name and logo will appear on all marketing materials promoting the tournament
- B. Special signage will be given at the tournament to all of our Companies Care Program participants

[YOUR COMPANY] will receive recognition as a sponsor by having your name and logo displayed on various signage, printed pieces, advertising and publicity connected with the event. As in the past, the tournament will receive a wide range of publicity through Kicks 4 Cancer's efforts with the Chicago Fire, American Cancer Society, Public Service Announcements, and regional soccer organizations.

Please contact me at xxx.xxx.xxxx or xxxx@xxx.com to discuss this opportunity further.

NAME

All checks may be made out to Carry On, Inc. and mailed with this form to:

CARRY ON, INC.
2859 CENTRAL STREET, #237
EVANSTON, IL 60201

Thank you!