



# KICKS 4 CANCER

## Underwriting THE EVENT (Form 1)

Through your direct monetary sponsorship for specific tournament requirements, we can focus our efforts on the end goal: curing cancer. Any and all donations received before June 15, 2007 will receive recognition by including their logo on all printing and t-shirt designs, on the Kicks 4 Cancer website, and through a special press release. Funds received after June 15, 2007 will receive recognition at the tournament, on the website, and in a special press release.

**PLEASE CHECK THE APPROPRIATE LINE(S) AND RETURN THIS SHEET AT YOUR EARLIEST CONVENIENCE TO ADDRESS ABOVE:**

UNDERWRITING OPPORTUNITY	DONATION AMOUNT	DESCRIPTION
Printed Marketing Materials	2,500	This will fund brochures, flyers, and signs.
Marketing & Advertising	2,500	This will fund our efforts to inform the community about the tournament.
Permits & Rental Fees	2,000	The City of Chicago requires us to pay for our use of the park space for the tournament.
Tents, Tables, Chairs, & Maintenance	1,000	This will fund the tournament T-Shirts. The tournament participants will hopefully be walking around with your logo for some time to come.
Food for Volunteers	500	All of these items are crucial to literally holding the tournament: tents to hold the tournament equipment; tables to hold awards, food, information, etc.; chairs to hold the people; and garbage containers and removal.
Event Insurance	450	While we are always optimistic, Kicks 4 Cancer insures the tournament against unforeseen events.
Truck Rental & Operation	350	Renting the truck and getting gas helps us deliver tables, goals and equipment to and from the tournament.
Trophies	300	The kids love this part of the tournament, so we like to reward them for their hard work.
Website Maintenance	250	We host <a href="http://www.kicks4cancer.org">www.kicks4cancer.org</a> to raise awareness about cancer, generate donations and to build the tournament. Our web design team has generously donated their time and energy to design and update our website. We need additional effort in order to host the site and facilitate online donations.
Marking Equipment & Materials	250	This provides the chalk and markers outlining the fields, a crucial element to hosting the tournament.
Misc. Tournament Supplies	Up to Sponsor	Can you send \$10? How about \$25? Any amount is helpful! This allows us to cover any of the above costs, including miscellaneous expenses associated in hosting the tournament. Please let us know how much you would like to donate: \$_____.

**PLEASE COMPLETE THE INFORMATION BELOW:**

**CONTACT:** \_\_\_\_\_ **COMPANY (IF APPLICABLE):** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**CITY:** \_\_\_\_\_ **STATE:** \_\_\_\_\_ **ZIP:** \_\_\_\_\_ **PHONE:** \_\_\_\_\_

**TELEPHONE:** \_\_\_\_\_ **FAX:** \_\_\_\_\_

**EMAIL:** \_\_\_\_\_

All checks may be made out to Carry On, Inc. and mailed with this form to:

**CARRY ON, INC.**  
**2859 CENTRAL STREET, #237**  
**EVANSTON, IL 60201**

Thank you!